



# Hello, I am Alex Lor, a Graphic Designer

## CONTACTS



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www.LorDesigns.com

## PROFILE

I am a solution-oriented, creative designer who thrives in challenging situations, and I enjoy working on detailed projects. I am a clear thinker with exceptional analytical, technical, and interpersonal skills. I have experience in both print and digital design, illustration, presentation design and multi-piece campaigns.

## SKILLS

### Creative:

- Concepting and ideation
- Logos
- Brand across campaigns
- Layouts
- Photography
- Web Design
- Illustration

### Programs:

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Muse
- Adobe Animate
- Microsoft Office:
  - Word/ Powerpoint/ Excel
- Keynote

### Team Building:

- Communication
- Detail oriented
- Organization
- Problem solver
- Time management
- Researching

## EMPLOYMENT

### Focus Newspaper:

#### Graphic Designer : June 2018 - November 2018

- Designing and retouching ads and layouts for clients for weekly newspaper issues.
- Develop collateral and branding used within client's businesses to help enrich and promote services and programs for different target demographics.
- Design web ads of various sizes for different promotions and events.

### MDI- Merchants Distributor Inc.:

#### Advertising & Graphic Design Intern : January 2018 - April 2018

- Editing ads, designing layouts appropriate for food based clients weekly, retouching appropriate photos.
- Managing projects while communicating effectively with partners to ensure engaging and successful implementation.
- Collaborating with project leaders as a consultant to develop concepts for visually compelling campaigns for events and promotions.
- Working together closely as a cooperative team to develop and execute strong concepts.
- Design print documents, booklets, infographics, large signages and other graphics to successfully communicate concepts to audiences.

### Food Lion:

#### Customer Lead : Feb. 2015 - Nov. 2016

- Managing the front of the store.
- Ensuring that customers have positive store experiences.
- Quick reactions and problem-solving at peak hours to help speed the process of sales.

### Food Lion:

#### Cashier : June 2014 - Feb. 2015

- Managed till including all customer payments and credit transactions.
- Balancing and reconciling of cash office accounts daily.
- Promoted to Customer Service Lead in 2015.

## EDUCATION

Graduated Spring 2018	Associate in Applied Science, Advertising & Graphic Design Catawba Valley Community College, Hickory, NC • GPA: 3.8 out of 4.0   Honors
Continuing Education 2019	Associate in Fine Arts Catawba Valley Community College, Hickory, NC

## ACHIEVEMENTS

### 2nd Place - Skills USA - 2017

Greensboro, NC at the Greensboro Coliseum and Koury Convention Center.  
Advertising in Graphics Design

### Portfolio Show - 2017

Catawba Valley Community College  
Best in Show

### Angel Of the Arts - 2016

Hickory Museum of Art,  
AOA 42nd Annual Event